



presented by



## **Heroes and Handbags Event Information Sheet**

Date: March 26, 2008

Time: 10:00 AM – 1:00PM

Place: River Oaks Country Club

Attendance: 500

Event Purpose: This is the second annual Heroes and Handbags event in Houston benefiting Heroes for Children. The purpose of the event is to raise funds so that the agency may continue in its mission to “provide financial and social assistance to families, within the state of Texas, with children (0-22 years of age) battling cancer.”

Event Format: Seated brunch with silent auction of one of a kind vintage and new designer handbags.

Attire: Casual chic with a fabulous handbag!

Underwriting levels: \$20,000, \$15,000, \$10,000, \$5,000, \$3,000, \$1,800

Honorary Chairs: Terri Havens and Kara Childress

Event Chair: Mary Lou Fernandez

Underwriting Chair: Lanette Matthews

Solicitations Chair: Traci Lee

Agency Information: Larissa Linton  
Director of Development/Co-Founder  
Heroes for Children  
1701 North Collins  
Richardson, TX 75080  
214-256-5824  
Fax 972-437-1443  
[llinton@heroesforchildren.org](mailto:llinton@heroesforchildren.org)  
[www.heroesforchildren.org](http://www.heroesforchildren.org)

# 2008 Underwriting Contract

Heroes for Children  
Attn: Christi Disch  
1701 North Collins, Ste. 240  
Richardson, TX 75080  
(214) 256-5824 • fax (972) 437- 1443 • [www.heroesforchildren.org](http://www.heroesforchildren.org)  
EIN 83-0489882



10:00 AM – 1:00 PM • Wednesday, March 26  
River Oaks Country Club • Houston, Texas

Contact Name: \_\_\_\_\_  
Donor Name (*Exactly as it is to appear in printed materials*): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please check your level of participation:

### ♥ The It Bag (\$20,000 and above)

- 2 tables of 10 at Brunch, premier seating (20 guests)
- Snag the Bag preview party for 20 - early entry at 9:30AM (event day)
- 30 invitations to underwriters' event
- Full page color ad in event program, back cover of brunch program
- Logo and name recognition in invitation, program, event signage and media releases
- Private tour of Children's Hospital Cancer Center and lunch with charity founders

### ♥ The Hobo Chic Bag (\$15,000 and above)

- 2 tables of 10 at Brunch, premium seating (20 guests)
- Snag the Bag preview party for 20 - early entry at 9:30AM (event day)
- 20 invitations to underwriters' event
- Full page color ad in brunch program
- Logo and name recognition in invitation, program, event signage and media releases

### ♥ The Baguette Bag (\$10,000 and above)

- 1 table of 10 at Brunch, exclusive seating (10 guests)
- Snag the Bag preview party for 10 - early entry at 9:30AM (event day)
- 10 invitations to underwriters' event
- Half page black and white ad in brunch program
- Logo and name recognition in invitation, program, event signage and media releases

### ♥ The Clutch Bag (\$7,500 and above)

- 1 table of 10 at Brunch, preferred seating (10 guests)
- Snag the Bag preview party for 6- early entry at 9:30 AM (event day)
- 10 invitations to underwriters' event
- Half page black and white ad in brunch program
- Logo and name recognition in invitation, program, event signage and media releases

### ♥ The Messenger Bag (\$5,000 and above)

- 1 table of 10 at the Brunch, choice seating (10 guests)
- Snag the Bag preview party for 4 - early entry at 9:30 AM (event day)
- 10 invitations to underwriters' event
- Quarter page black and white add in brunch program
- Logo and name recognition in invitation, program, event signage and media releases

### ♥ The Satchel Bag (\$3,000 and above)

- 1 table of 10 at the Brunch, select seating (10 guests)
- 10 invitations to underwriter's event
- Logo and name recognition in invitation, program, event signage, and media releases

### ♥ The Tote Bag (\$1,800 and above)- SOLD OUT

- 1 table of 10 at the Brunch (10 guests)
- 10 invitations to underwriter's event
- Logo and name recognition in invitation, program, event signage and media releases

### PAYMENT INFORMATION:

Payable to Heroes For Children

Total amount due \$ \_\_\_\_\_

Check # \_\_\_\_\_

Visa    MasterCard    AMEX    Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_ 3 digit security code on back \_\_\_\_\_

Signature \_\_\_\_\_

I (We) request that this gift remain anonymous.

I (We) decline all benefits.

*Only the contribution in excess of the benefit package value is deductible as charitable contribution unless all benefits are declined.*

I (We) can not attend. Please accept our donation \$ \_\_\_\_\_

Underwriter's Signature \_\_\_\_\_ Date \_\_\_\_\_

Invitations will be mailed March 1, 2008, based on availability. All reservations are held at the door.

*Heroes for Children is a non-profit organization providing financial and social assistance to families, within the state of Texas, with children (0-22 years of age) battling cancer.*